

Eric Ziegler

UX / UI Designer

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Profile

I'm Eric Ziegler, a former Mobile App Developer turned UX/UI Designer with over 15 years of app development experience.

My true passion lies in crafting captivating user experiences and beautiful graphic designs, combining my technical expertise with creative flair.

Recent History

- Jan 2022 - **Five Pack Creative**
Oct 2023 *iOS Developer*
Originally a subcontractor, I returned as an in-house developer. My duties primarily included helping clients publish their apps to the App Store. This involved consulting, designing, and coding.
- May 2019 - **Batterii**
Jan 2022 *Product Manager/iOS Developer*
Started as the sole iOS Engineer and saw a need for leadership. Transitioned into a dual role as Developer and Product Manager, leading agile sprints and scrums while researching and prototyping apps.
- Jan 2015 - **Independent Contracting**
Mar 2019 *iOS Designer/Developer*
Collaborated with clients to publish iOS apps. Adapted to various team sizes and styles, handling contracts ranging from simple coding to guiding teams through the entire app development process.

Education

- 2002 - 2009 **Youngstown State University**
*Bachelor of Applied Science -
Computer Information Systems*

Skills

User-Centric Design

Driven by a passion for enhancing user experiences, I am well-versed in the principles of user-centered design. Through extensive research and empathy-driven insights, I craft interfaces that resonate with users and deliver seamless interactions.

Figma Proficiency

Having honed my skills in Figma, I adeptly create stunning and intuitive user interfaces. With a keen eye for design and years of app development experience, I help teams bring concepts to life achieving exceptional results.

Prototyping & Iteration

With a focus on iterative design, I excel in rapid prototyping and testing to refine ideas and achieve optimal user flow. This iterative approach allows me to continuously improve and create products that meet user needs effectively.

Designed Apps

Tier List - Rank Anything

<https://apple.co/3junZKa>

Load, and categorize images or text on a board using a simple drag-and-drop interface.

Walk Kennedy Heights

<https://apple.co/3OzYISp>

Explore the beautiful, walkable neighborhood of Kennedy Heights in Cincinnati, Ohio.

All 50 Plates

<https://apple.co/3OAD8Xi>

Track state license plates while on long road trips!

LINKEDIN PROFILE



<https://bit.ly/3gpEztc>

GRAPHIC DESIGN



<https://bit.ly/3Wv57t3>

APP STORE APPS



<https://apple.co/3CRPfbn>